**About Me**

From the Walton College of Business at the University of Arkansas, I am a results-oriented Data & BI Analyst with over 4 years of experience in data analytics, business intelligence, and solutions development. I excel in designing ETL pipelines, data warehousing, data modeling, and performing advanced analytics. With my teachable nature and curious mindset, I use tools like SQL, Python, R, SAS, Power BI, and Tableau, to transform raw data into compelling stories and actionable insights. I enjoy solving complex data problems and presenting insights through visualizations that resonate with both technical and non-technical audiences.

[(More about me link): On the path to exploring how to analyze human data, I became intrigued by how inferences are drawn from datasets to make accurate predictions in the real world. Out of curiosity, I chose to pursue a curriculum that examined how data impacts humanity, so I enrolled in a bachelor’s degree program in Sociology and Economics. This built on my earlier exposure to data in my senior high school Business curriculum.

While my colleagues were reading a ton of books and theories to expand their knowledge, I was more interested in discovering what data was available and how inferences could be made from the limited data at hand. In my junior year of college, I had already dabbled in data, which led me to volunteer for the analysis sections of senior‐year students’ theses. After earning a bit of livelihood—particularly during the COVID‐19 era—I got a job at a research and consulting firm where I aided in data analysis. That experience made me realize how immense data could be applied in the business world.

Having seen how data can be used in both social and business contexts, I applied to study a master’s degree in Sociology and Criminology in the US, hoping to gain more knowledge and specialize further. I enjoyed my new master’s program until I recognized my continuing passion for working with data. I then spoke to my brother, who is currently a senior data analyst at the Cleveland Clinic, and he advised me to take more self-paced business‐specific courses in data analytics while completing my MA.

I didn’t hesitate, because I didn’t want my hard-earned knowledge of writing MS Access queries, R programming, SAS, and SPSS that I used for visualization—gained at the research and consulting firm—to go rusty. (…to be continued)